MAMMOTH CROWD AT-TENDS PRIME SOCIAL EVENT OF SEASON

# OFFERS SCHOLARSHIP

AIRPLANE MANUFACTURER TO PAY STUDENTS WAY TO GUGGENHEIM SCHOOL

WILL BE HEARD AT MONDAY DEVOTIONAL

PAXMAN TO READ PLAY

#### COLLEGE JOURNALISTS TO MEET MARCH 8-9

### Pep Vodie For Thursday Night

## INTRA-MURAL BASKET

Al Smith is Again Defeated; Mumps Claim Junior Prexy

### FLOATING UNIVERSITY

Wealth of Material is at Romney's Disposal; Another Championship is Aim.

LADIES' CHORUS TO COM-BINE WITH BAND FOR LOCAL CONCERT

### COLLEGE MEN RANKING HIGH AMONG SCREEN SUCCESSES

REVIEW OF THE PARAMOUNT STUDIO REVEALS TWELVE OF THE LEADING MEN ARE GRADUATES



blished Each Toroday and Friday by the Students of the BRIGHAM YOUNG UNIVERSITY in Connection with the Associated Alumnia.

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BUSINESS STAFF Assistant Business Manager

Assistant Business Manager

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TUESDAY'S STAFF

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A. REX JOHNSON, General Alumni Secretary

GIFT SHOP

ty satisfied, dreams fulfilled—this is the vibrant role of the gift shop.

Ours is a small school, numerically, and this is a tribute, for in comparing the gift shop with a small college, James Weber Linn

"Sometimes I think the sun of promise never shines so warmly as through the windows of the small college; sometimes I think the dear moonlight of love and of association never sleeps so sweetly as on the paths of small college learning. What is Oxford but a collection of small, yes, even tiny colleges? The state universities are noble department stores. The small schools are gift shops."

idea of a bow and arrow, later other people invented the gun, the on one or more subjects. You'll quickly see, if your viewpoint is steamboat, and the automobile and as time went on others contribut- impersonal, that he is out of balance. ed their bit toward the making of a greater whole. Today we are surrounded by conveniences that our cave men ancestors would have cranks are probably the most unbalanced things in the world, they never dreamed of, electric lights, aeroplanes, universities and col- are also among the most necessary. The world owes much to leges, radio and telephone, and innumerable lists of others, and still such men as Edison, Ford, Morgan, Firestone and others, yet in one the wheel of progress goes round. Few people dare venture what sense these very men are unbalanced, being the world's biggest the future will bring, and yet the wheel of progress is kept turning cranks in their chosen fields. It has been said by a man of great in by those dreamers who looked ahead and tried to make things just sight, "Show me the world's greatest crank and I'll show you the

It is not the people who toil and strive and save that are really esponsible for our condition today, but those dreamers who dream ed of what might be and then set about to bring these dreams into

......

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powerful strokes, but it took just a little daring from those "seers to lighten the way.

Our university would not exist today if it was not for the 'dreams" and foresight of one great man, who, in the midst of converse times, set about to perfect one of his dreams

The race of man marches onward and each individual is lost in the masses that come to fill his place, but out of this turmoil rise those works of progress to which the passing years add their touch Subscription Rates, \$2,50 per year. Room 252-E Telephone No. 230-J building an ever-growing monument, symbolizing the industry and -W K

WHO IS A FRIEND

Who is a friend? I will tell you. He is the person with whom you dare to be yourself. Your soul can go naked with him. He Claud Soon, Lackle Mer.

O diese, Decody Servest do not have been declared innocent. You diese as a princer feets who has been declared innocent. You diese provide the servest do not have been do not present do not have been declared innocent. You diese what you think the Gland present declared to the servest declared to the declared the servest declared to the declared the servest de vicious sparks, your meanness and absurdities, and in opening them up to him they are lost, dissolved on the ocean of his lovalty. He up to him they are lost, dissolved on the ocean of his logisty. He up to him they are lost, dissolved on the ocean of his logisty. He amount of gems which go far to bring happiness into the fives, not you do. He is like are that cleanes all hard you say. He is like only of those who buy, but of those who last receive. Something wine that warms you to the bone. He understands you. You can fascinating, some intriging is a part of the atmosphere of those who have with him, lagly with him. Through and unstrequent "gift shops." Personal selection and attention, individuals the standard of the control of the standard of

> Real friends, like good books, are rare And should be chosen with much care

-Ore Digger.

BALANCED CRANKS

Baseball players know that a lop-sided ball spoils the game, In making friends with students of the morrow, alumni and lop-sided fruit does not sell well, and a lop-sided individual looks the students may well ask, "Where shall you buy fulfillment of your worst of the lot. Why? Because he's off balance, and balance is -A.R.J. one of the fundamental necessities in human life

Notice the shape of a crank. Taken by itself, the crank is al-Far back in the melliniams of time some person conceived the ways out of balance. Notice anyone who is reputed to be a "crank"

> However, there's a trick to every stunt, and we find that though world's most successful man

"Why is it then," you ask, "that the most successful men are unbalanced and yet people are urged to live balanced lives?"

The answer is simple. The world has room for just about so . . . . . .

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PROVO. UTAH

It follows then, that it you find yourself inclined to be a crank

Very few of us are potential Edisons or Morgans or Firestones, order to offset the tendency we have to become cranks or specialists

MISPLACED TRIBUTE

In the past our column "Our Haul of Blame" has been an open forum affair, wherein any member of the student body could voice an opinion. This column has been conducted with the idea of voicing well founded opinions on campus affairs. The material subthing is that its purpose has been misunderstood by some who take it as a medium of settling personal grudges. This column should

There appeared in this column some time ago, an article entitled "What Price Glory," wherein our Cougar Quartette and its director were accused of 'deceptive publicity' and disloyalty.

It appears as though the writer of this article was woefully in want of the facts, because the 'deceptive' publicity referred to was a

We regret very much that such an article ever found its way into print, for it was of a damaging nature. To the writer we say, "Know whereof you speak." To the injured parties we apologize.

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